



Few relationships in business are as critical to the financial bottom line as the relationship with government. Businesses of all sizes and in every sector are impacted by the policies and regulations established in Washington and state capitols across the country.

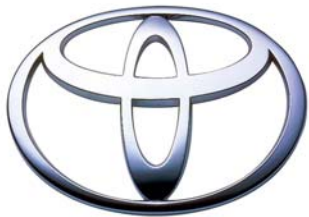
At Rasky Baerlein Strategic Communications, we believe our client's success is built on two interrelated pillars: efficacy in educating policymakers and ability to respond to an ever-changing political and regulatory landscape.

Rasky Baerlein utilizes knowledge of the process combined with a vast network of relationships with policymakers and influencers, and has extensive experience representing regional, multi-state and multi-national client interests before local, state and federal governments. We offer our clients a voice in shaping public policy and the political intelligence you need to make better informed business decisions in your company's boardroom.

We help our clients achieve their goals by employing a range of capabilities, including strategic planning, media relations, outreach and direct lobbying. At a time when thousands of competing interests are converging amidst an uncertain economic and regulatory climate, Rasky Baerlein has the knowledge, relationships and navigational experience to deliver effective representation for our clients.

Ideas. Actions. Results.

Client Partnerships
Have Included:



Boston
70 Franklin Street, 3rd Floor
Boston, MA 02210
t: (617) 443.9933 | f: (617) 443.9944

Washington D.C.
601 13th Street NW, Suite 360 North
Washington, D.C. 20005
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www.rasky.com

SERVICES WE PROVIDE INCLUDE:

- Legislative and Executive Branch Lobbying
- Political Intelligence
- Legislative and Regulatory Tracking
- Message Development
- Coalition Building
- Influencer Outreach
- Public Sector Business Development

"The experts at Rasky Baerlein are experienced and serious players who know how to win."

- John Quirk

*National Director of State Government Affairs
Eli Lilly & Company*

OUR PROMISE:

We will work with you to discover where your problem lies, who you need to speak to and what questions to ask. We will arm you with information you need to have, and prepare you in answering key questions you may get asked. We will devise cutting-edge



strategies that are agile, insightful and relevant. We will help you with overcoming your current problem, and also develop sophisticated strategies to help you avoid future issues.



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